

ALUMINUM RAILING FROM THE TRUSTED LEADER
IN ALTERNATIVE DECKING AND RAILING SYSTEMS

INTRODUCING

IMPRESSION RAIL™

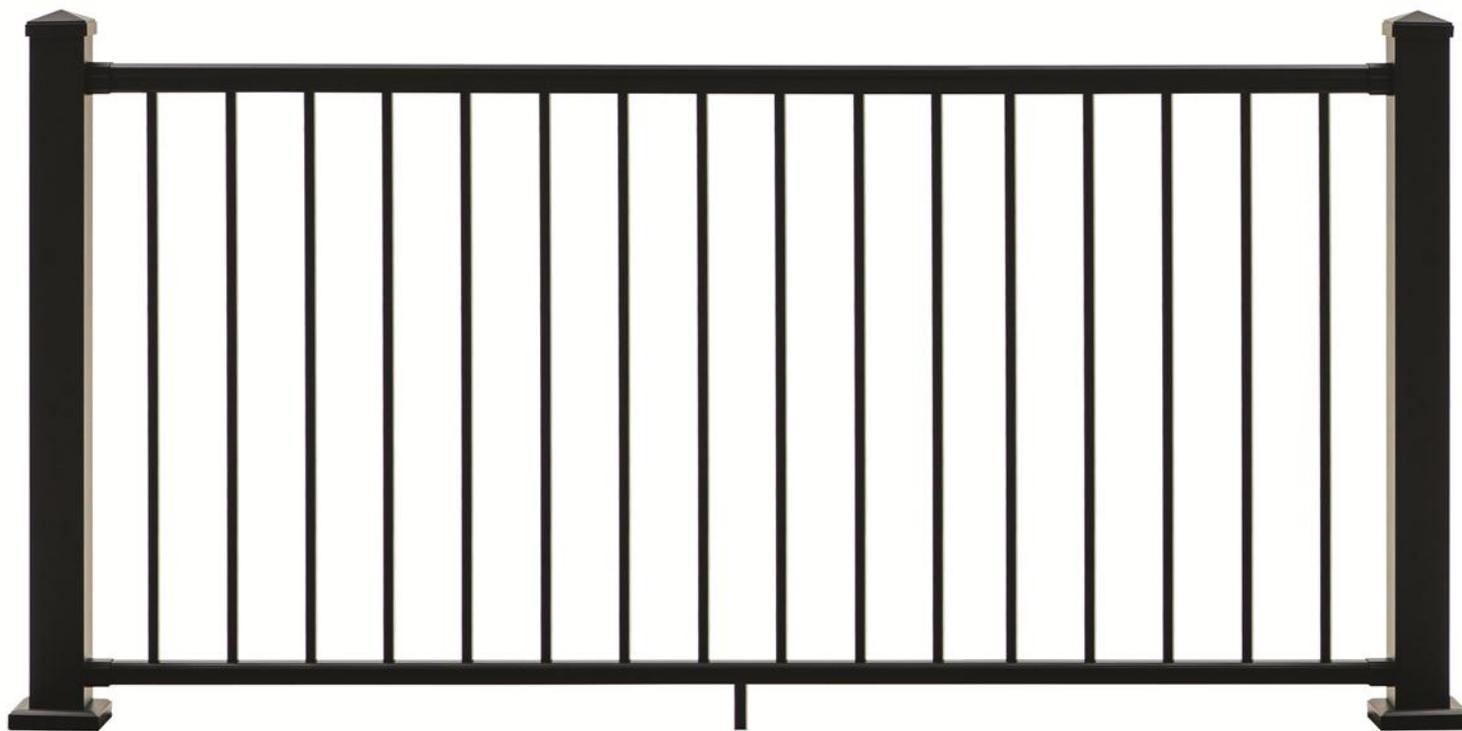


AZEK
Building Products

TimberTech
Less Work. More Life.

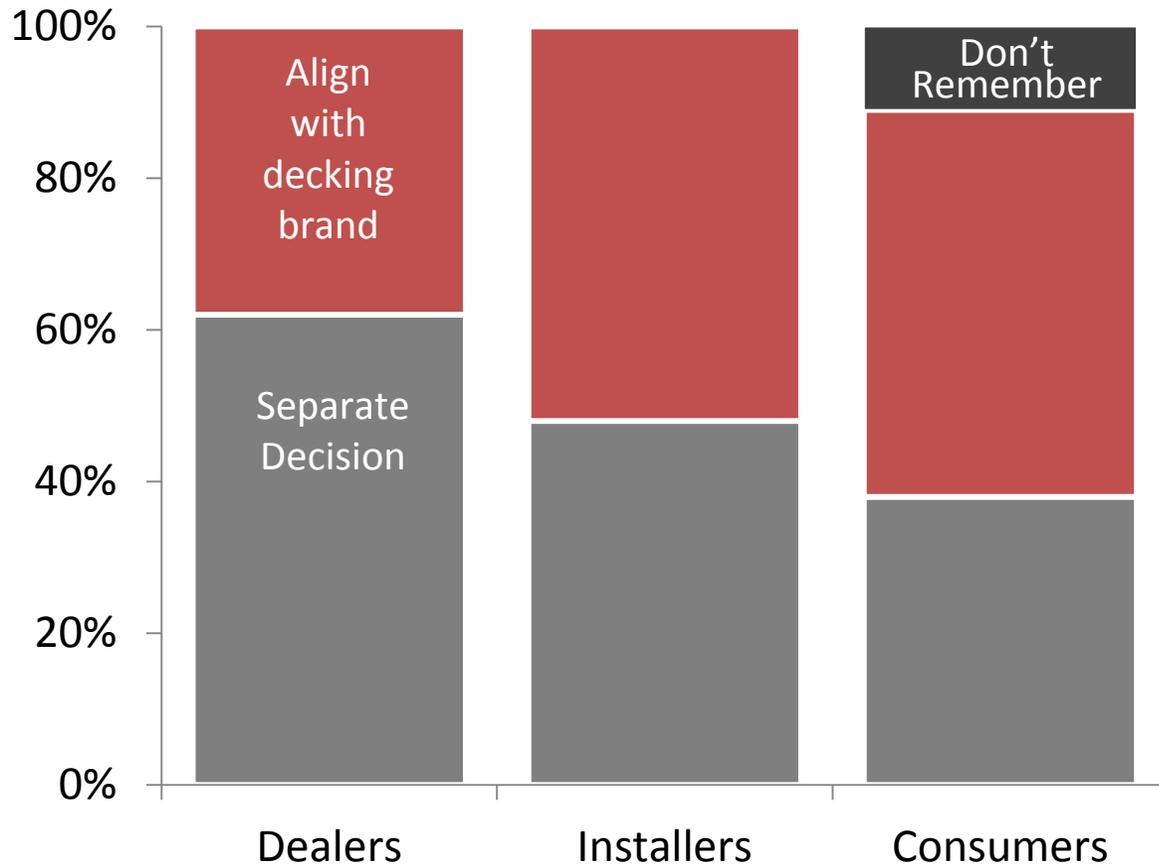
BRANDED BOTH AZEK AND TIMBERTECH TO
COMPLEMENT ALL DECKING PRODUCTS

IMPRESSION RAIL™



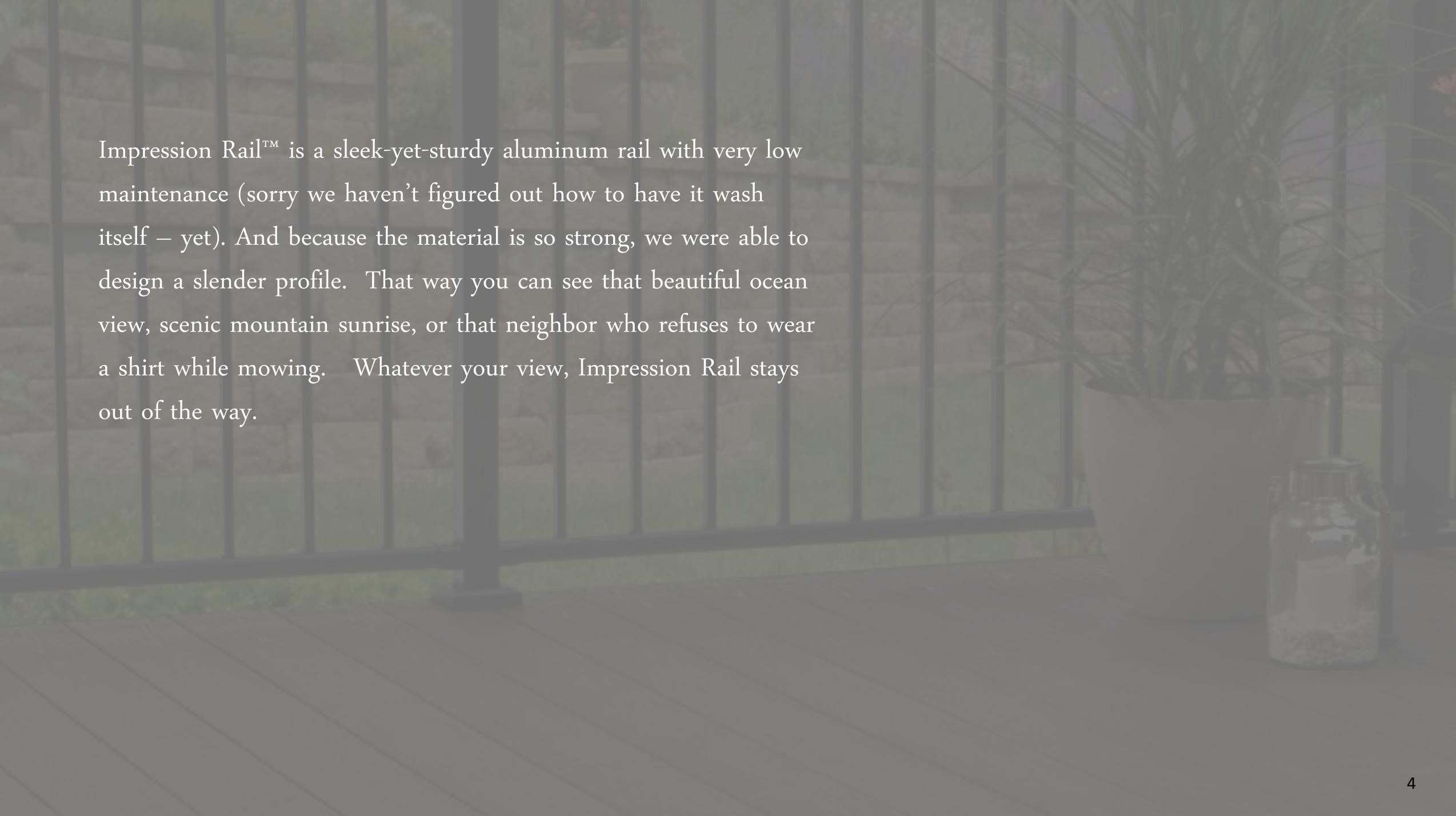
AZEK® and TimberTech® introduce Impression Rail™ – the newest aluminum railing system now provides classic lines with unobstructed views and easy installation.

RAILING BRAND ALIGNMENT



WHEN CHOOSING WHAT BRAND TO CARRY/INSTALL, IS THE RAIL ALIGNED WITH DECKING DECISION?

Yes. A majority of installers and consumers prefer to install the same brand of decking and railing.

A photograph of a balcony railing system. The railing is made of dark, slender vertical posts connected by a horizontal rail. To the right, there is a large potted plant with long, thin leaves and a glass lantern with a white candle inside. The background shows a view of a building and some greenery.

Impression Rail™ is a sleek-yet-sturdy aluminum rail with very low maintenance (sorry we haven't figured out how to have it wash itself – yet). And because the material is so strong, we were able to design a slender profile. That way you can see that beautiful ocean view, scenic mountain sunrise, or that neighbor who refuses to wear a shirt while mowing. Whatever your view, Impression Rail stays out of the way.

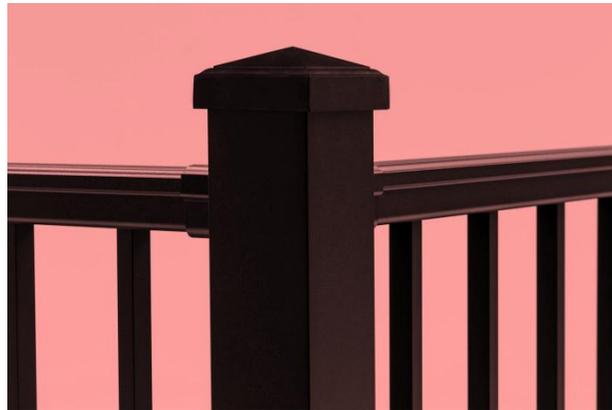
MAKE AN IMPRESSION

DURABLE



- Aluminum material has unparalleled strength
- Coating resists corrosion & fading
- Secure, strong, & built for safety
- Low maintenance - no staining or sealing
- Easy-to-clean

VERSATILE



- Can be used between post of other AZEK or TimberTech railing products
- Can integrate with AZEK or TimberTech top rails
- Affixes to hardscapes like stone patios
- Withstands the rigors of commercial settings

GOOD LOOKING



- Minimalist design offers unobstructed views
- Classic wrought iron aesthetics
- Monotone color looks great next to any color of AZEK or TimberTech decking

BRANDED IN BOTH AZEK AND TIMBERTECH TO
COMPLEMENT ALL DECKING PRODUCTS

VERSATILE



One of the many great characteristics of Impression Rail is the ability to use between posts of other AZEK or TimberTech railing products or integrate with AZEK or TimberTech top rails

PRODUCT OFFERING

Color: Black

Heights: 36" & 42"

Level Kit Lengths: 6', 8' & 10'

Stair Kit Length: 8'

Posts: 2", 3" & 2" Over the post

- 2" Over the post only available in 36" height

Rail Kits Include:

- Top Rail
- Bottom Rail
- Brackets
- Skirts
- Foot blocks
- Balusters

Best in Class Fasteners:

- Head-coated Black
- Self-tapping
- 304 stainless steel



VALUE PROPOSITION

Provides unique premium, classic curved edges – a feature that is integral to CPG railing systems

Priced comparable with other premium KD aluminum railing systems

Available through a network of local AZEK and TimberTech installers or via the vast network of AZEK and TimberTech dealers

Supported through strong AZEK or TimberTech warranty programs

Installed as a stand alone metal rail system or easily integrated with other CPG rail components



VALUE PROPOSITION

“Best in Class” Installation

Installed as a stand alone metal rail system or easily integrated with other CPG rail components

Priced comparable to other premium KD aluminum railing systems

Supported through strong AZEK or TimberTech warranty programs

Supported by vast network of AZEK and TimberTech brand dealers

Promoted to consumers via AZEK and TimberTech strong marketing programs

Provides versatility to make work extraordinary by mixing and matching railing systems.



VALUE PROPOSITION

Available through AZEK and TimberTech distribution

Easily added onto drop ship or direct truckload orders

Promoted to contractors and consumers through the strong AZEK and TimberTech marketing programs

Priced comparable to other premium KD railing systems

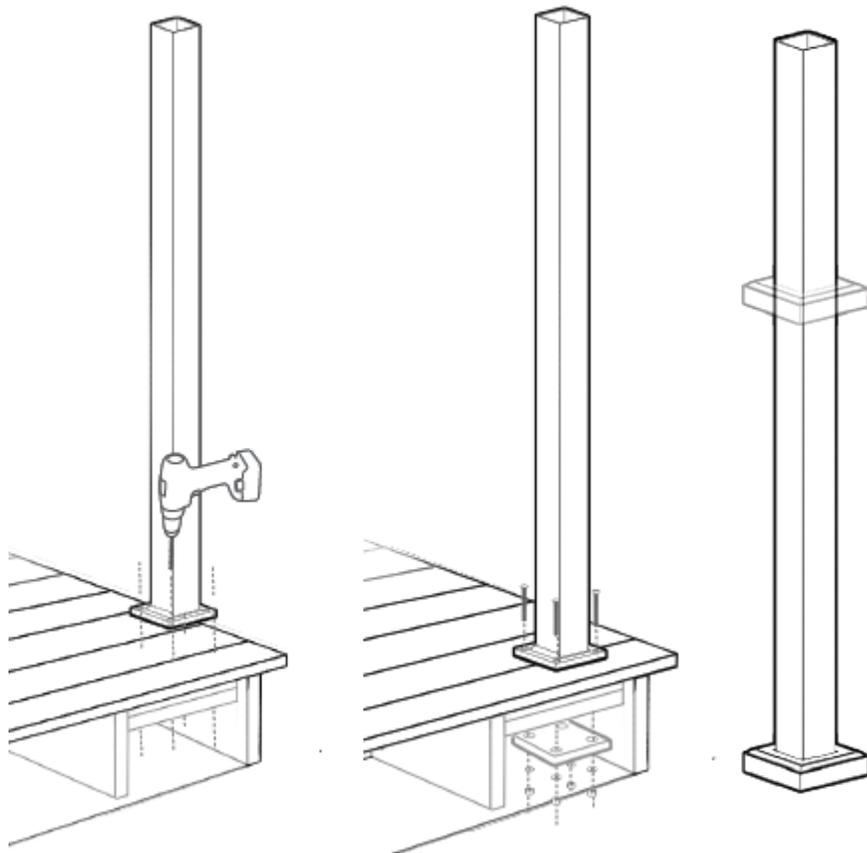
Sold as standalone metal rail system or as mixed component rail system with other AZEK and TimberTech rail components

No need to carry other railing suppliers, now a one-stop-shop



And there is more to the story. Impression Rail isn't the first to market – but it is the best in the market. We not only made it beautiful for homeowners from the brands they have grown to love, AZEK & TimberTech, we also made it very easy to install for the contractor. Just look what we did with AZEK and TimberTech composite railing. We like things easy too, so we made the installation into 11 easy-to-follow steps.

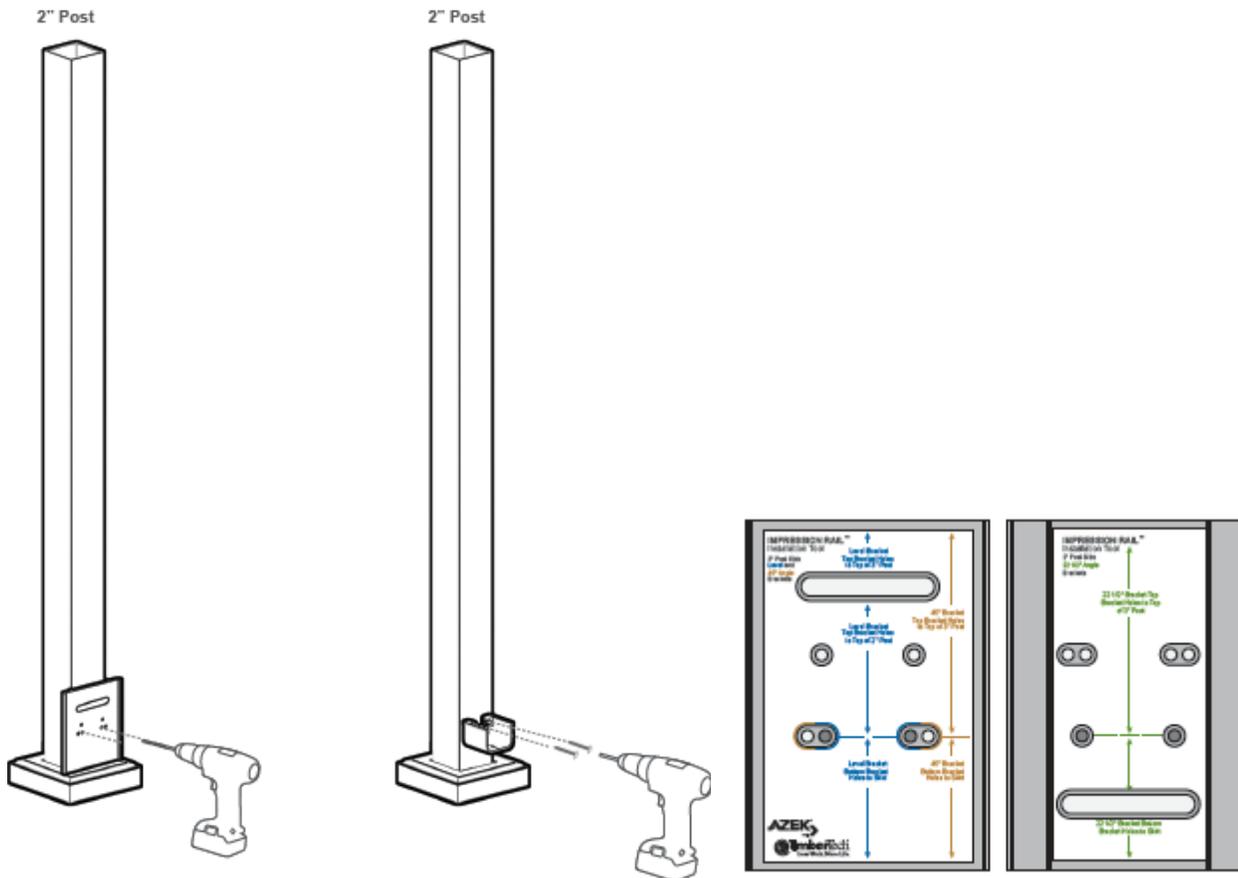
INSTALLATION



STEP 1

Install Posts & Skirts

INSTALLATION



STEP 2

Pre-Drill Posts and Install Bottom Brackets

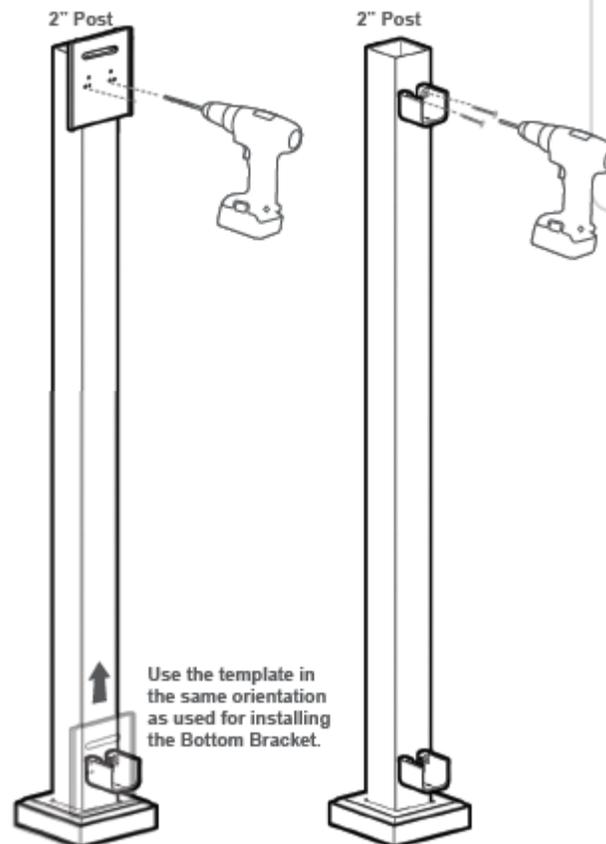
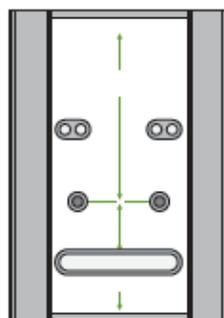
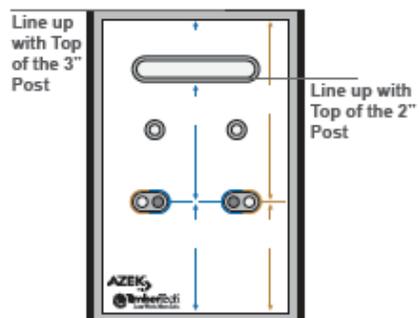
Torx Drive w/ Bit
Included in Kit

4 Saddle Brackets are included in every kit

Top and Bottom Saddle Brackets are identical

Installation tool sold separately and offered as promotional collateral

INSTALLATION



STEP 3

Install Top Brackets on Posts

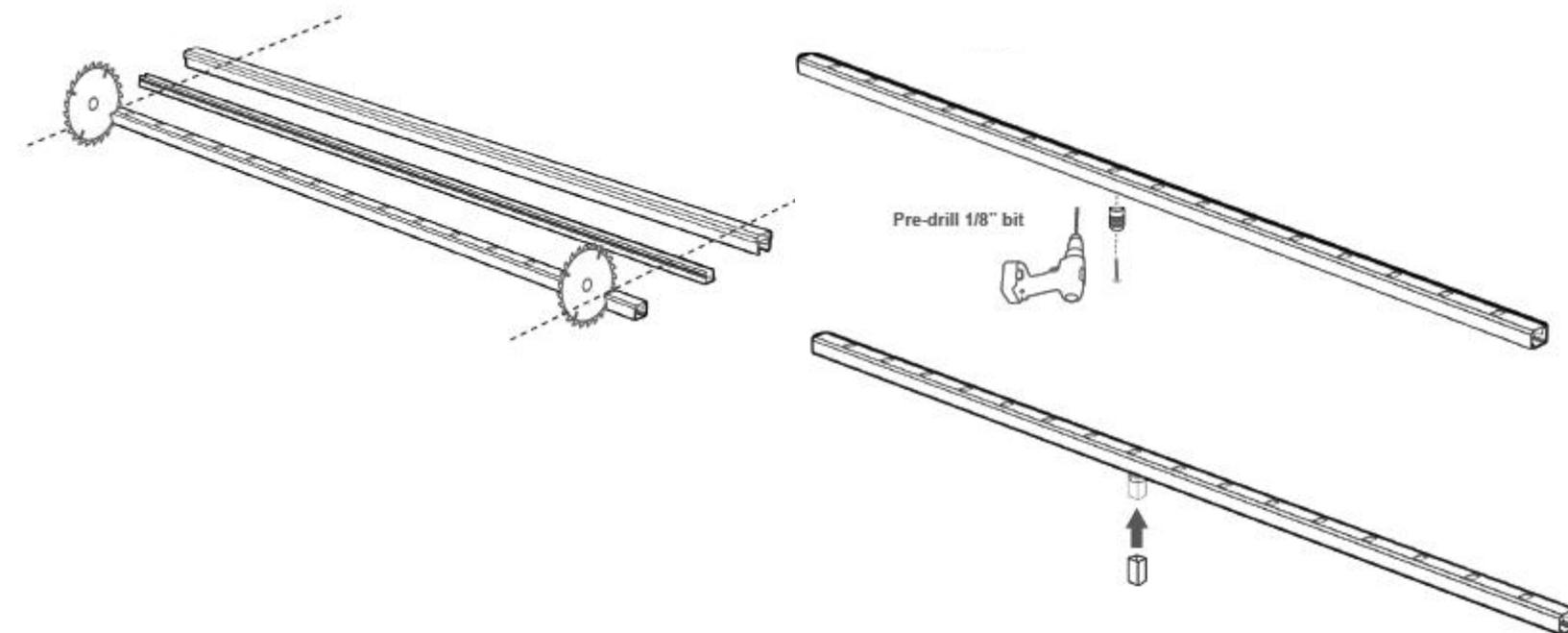
Torx Drive w/ Bit

Included in Kit

4 Saddle Brackets are included in every kit

Top and Bottom Saddle Brackets are identical

INSTALLATION



STEP 4 & 5

Cut Top Rail, Insert and Bottom Rail to Length and Attach Foot Block

1 Foot Block for applications 6' or less

2 Foot Blocks for applications > 6'

INSTALLATION

STEP 6

Install Bottom Rail on Bottom Bracket

Bottom Rail sits inside the Bottom Bracket

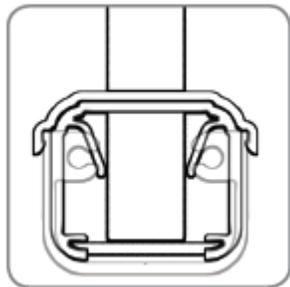
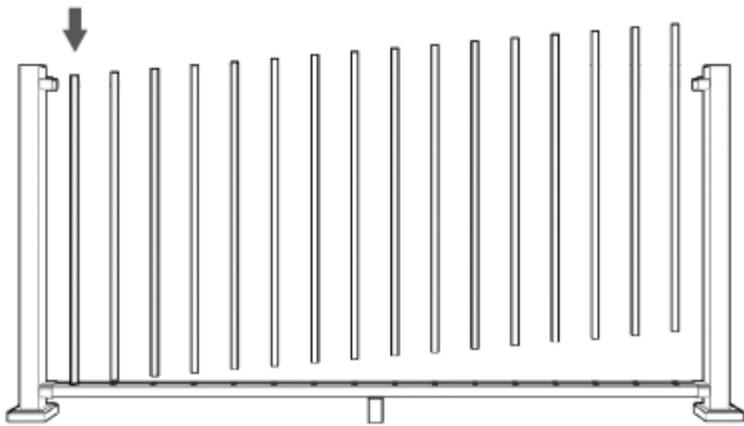
Bottom Bracket Cover snaps over the Bottom Rail, locking it in place



INSTALLATION

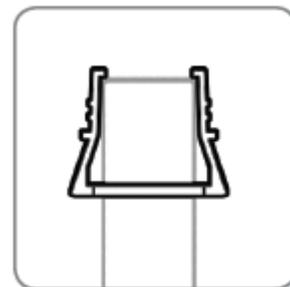
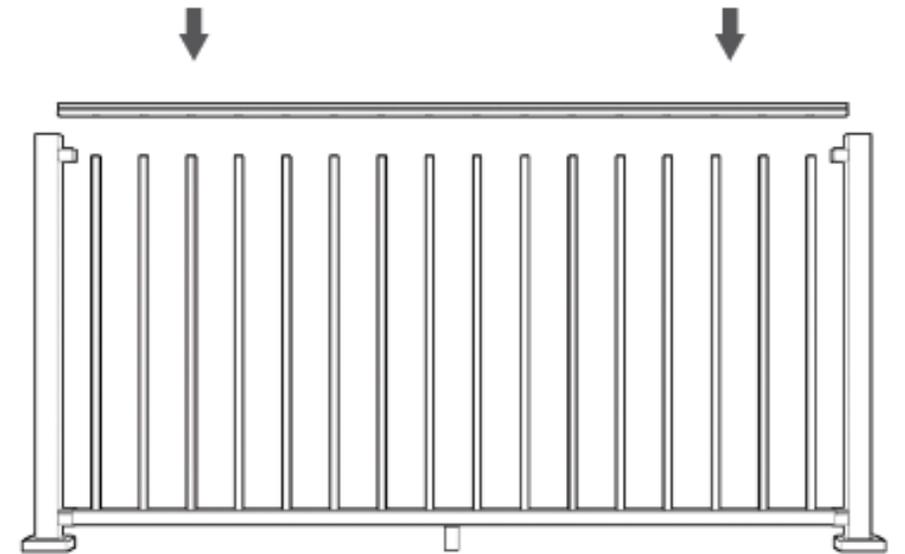
STEP 7

Install Balusters into Bottom Rail

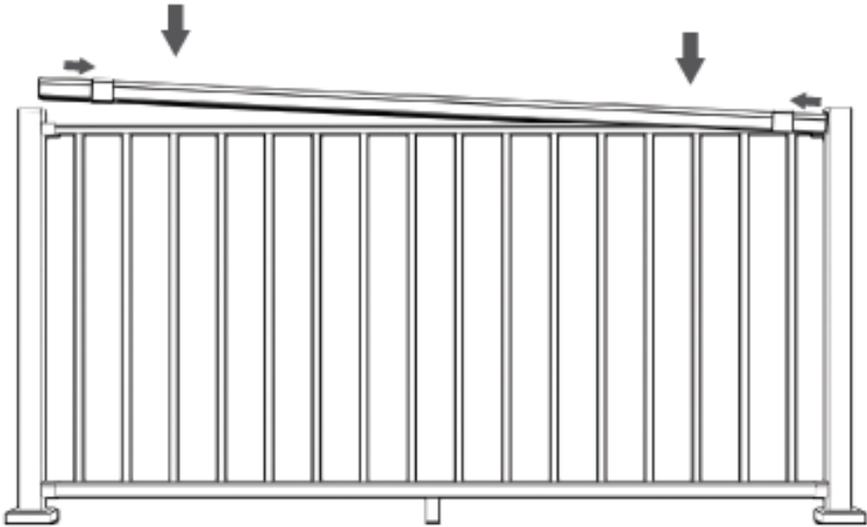


STEP 8

Place Insert on Balusters



INSTALLATION



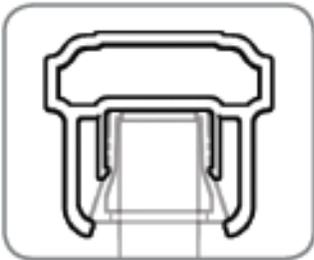
STEP 9

Place Top Rail on Insert

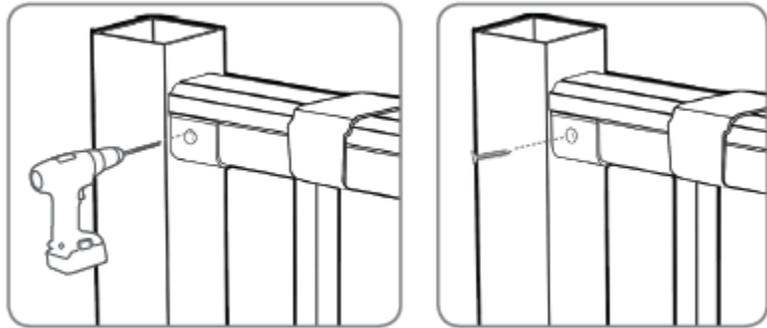
Snap between Insert and Top Rail is located where both parts are flexible – allowing for an easy snap

Double snap feature makes installation intuitive

Space between the top of the baluster and the Top Rail will allow for wiring of lighting

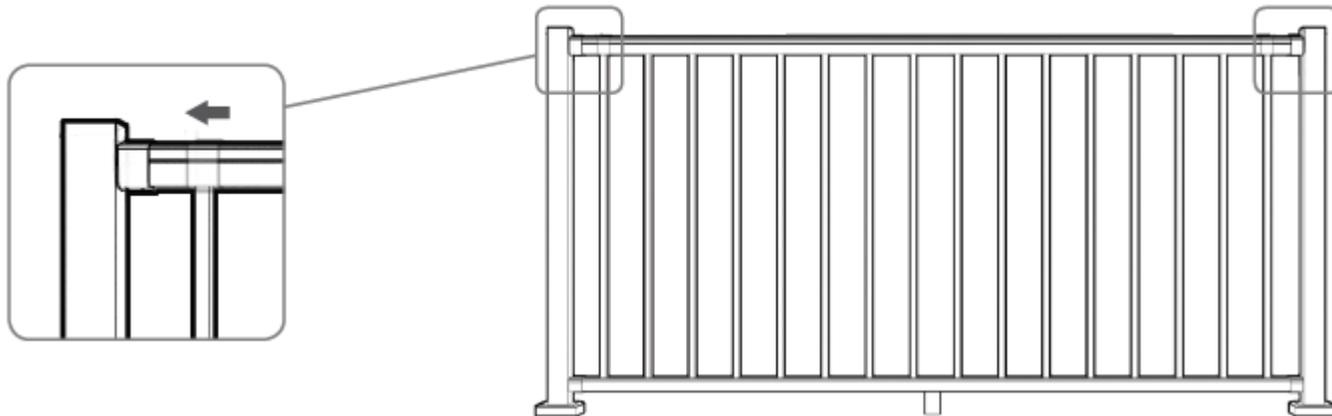


INSTALLATION

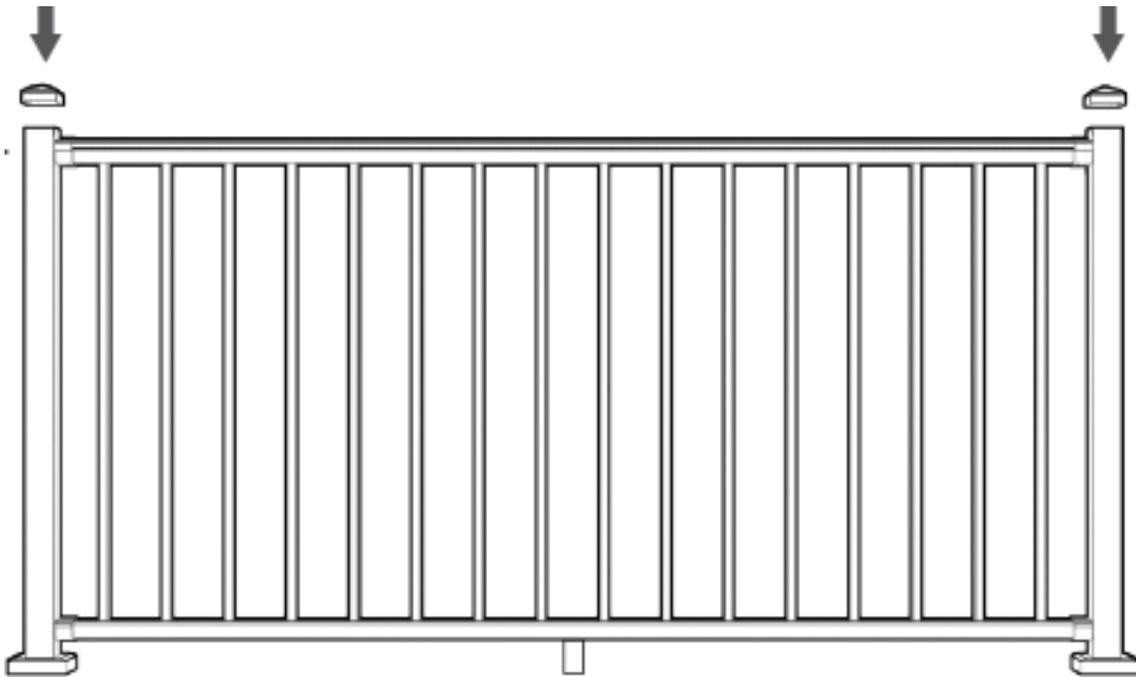


STEP 10

Install Top Rail Bracket Covers & Fasten Top Rail to Top Brackets using color matched screw heads



INSTALLATION



Step 11

Install post cap

Post Cap is compression fit onto the post, with a stop once it is fully installed

CODE COMPLIANCE

IMPRESSION RAIL	IBC (MULTI-FAMILY)	IRC (1/2 FAMILY)
w/ 2" and 3" Posts	n/a	up to 10' x 42"
w/TimberTech/AZEK Post Sleeves	up to 10' x 42"	up to 10' x 42"
w/ 3" IBC Aluminum Post ¹	up to 8' x 42"	up to 10' x 42"
WESTBURY ALUMINUM RAILING	IBC	IRC
w/ 2" Posts (special order)	n/a	up to 6' x 42"
w/2 1/2" Power Post or 4" Post	up to 8' x 42"	up to 8' x 42"
TREX REVEAL	IBC	IRC
w/ 2 1/2 " Posts (special order)	n/a	up to 8' x 42"

WARRANTY

25
YEAR

LIMITED RESIDENTIAL

10
YEAR

LIMITED
COMMERCIAL

25 YEAR LIMITED RESIDENTIAL WARRANTY

10 YEAR LIMITED COMMERCIAL WARRANTY

TWO GREAT BRANDS.
ONE IMPRESSION RAIL.

MARKETING SUPPORT

DISPLAY



LISTED ON CPGDIRECT.COM
SENT AS LAUNCH TO SALES &
DISTRIBUTION BY 8/1

TRAINING BRAINSHARK



AVAILABLE BY 8/7

SAMPLE BOX

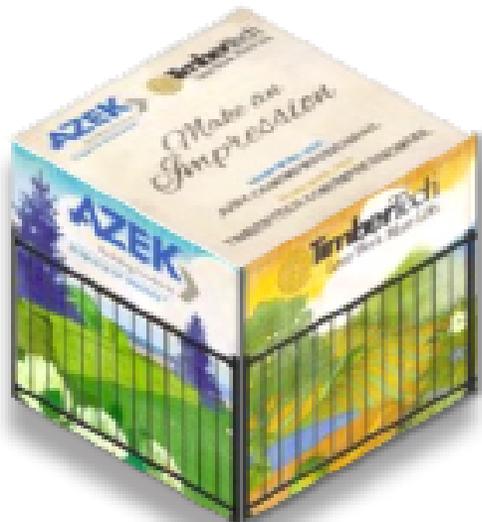


LISTED ON CPGDIRECT.COM
SENT AS LAUNCH TO SALES &
DISTRIBUTION BY 8/30

TWO GREAT BRANDS.
ONE IMPRESSION RAIL.

MARKETING SUPPORT

DIRECT MAIL



SENT TO
8000 CONTRACTORS &
4000 DEALER
BY 8/1

PRODUCT CATALOG INCORPORATION



RUNNING CHANGE INTO
CATALOGS – AUGUST

SELL SHEET



AVAILABLE ON CPG DIRECT 8/1

TWO GREAT BRANDS.
ONE IMPRESSION RAIL.

MARKETING SUPPORT

IPAD APPS

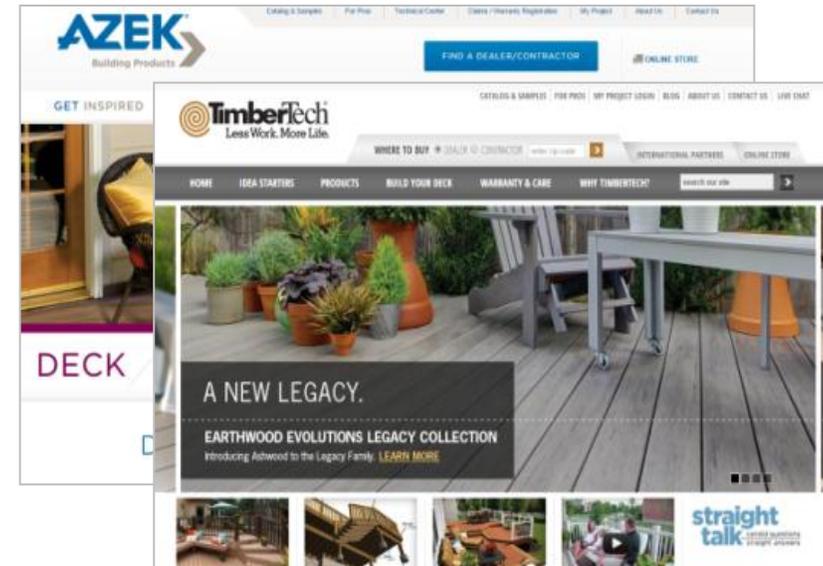


TIMBERTECH AVAILABLE NOW

AZEK IN AUGUST 1st

AZEK.COM

TIMBERTECH.COM

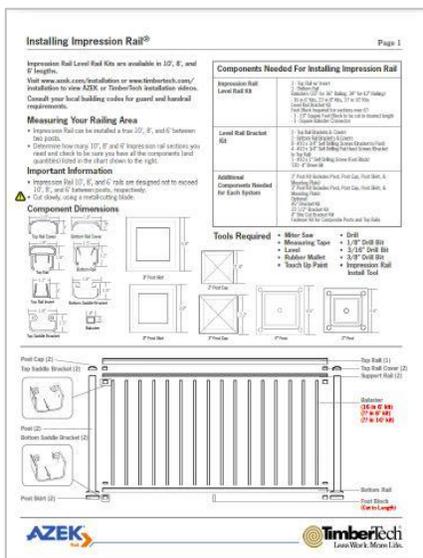


LIVE NOW

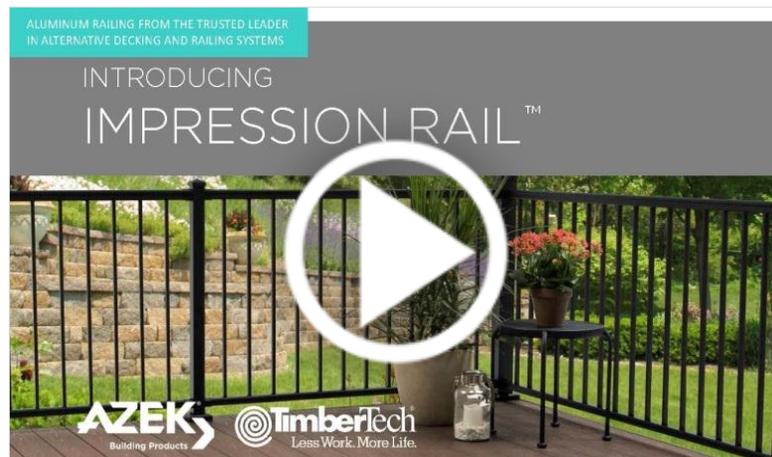
TWO GREAT BRANDS.
ONE IMPRESSION RAIL.

INSTALLATION SUPPORT

INSTALLATION GUIDE

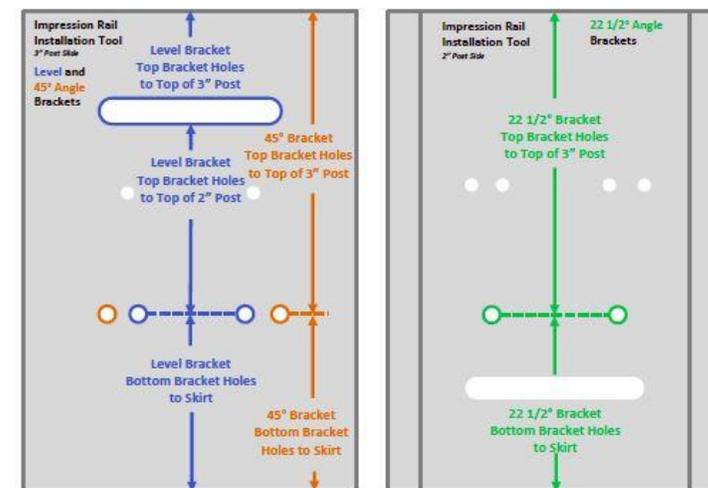


INSTALLATION VIDEO



AVAILABLE BY 8/1

INSTALLATION TOOL



INCLUDED WITH
SAMPLE BOX

AVAILABLE NOW

AZEK.COM/INSTALLATION

TIMBERTECH.COM/INSTALLATION

CPGDIRECT.COM